



# 50th ANNUAL

## STREET ROD NATIONALS EAST

**MAY 31, JUNE 1, 2, 2024**

### NSRA EVENT SCHEDULE 2024

|                           |                      |
|---------------------------|----------------------|
| Bakersfield, CA . . . . . | April 26, 27, 28     |
| Knoxville, TN . . . . .   | May 3, 4             |
| Springfield, MO . . . . . | May 24, 25, 26       |
| York, PA . . . . .        | May 31 June 1, 2     |
| Pueblo, CO . . . . .      | June 21, 22, 23      |
| Mobile, AL . . . . .      | June 28, 29          |
| LOUISVILLE, KY . . . . .  | August 1, 2, 3, 4    |
| Davenport, IA . . . . .   | August 16, 17        |
| Kalamazoo, MI . . . . .   | September 20, 21, 22 |
| Burlington, VT . . . . .  | September 27, 28, 29 |



# COMMERCIAL SPACE AGREEMENT

**EXHIBITOR:** Subject to all terms and conditions set forth in this Agreement. Exhibitor is granted the right to sell and display products and materials: is permitted to sample products and merchandise (except event souvenirs, and food and beverage); distribute catalogs and other promotional materials, such as decals, but all promotional activity must be confined to exhibitor's booth: No signs, sales, models, or any product identification permitted outside the Exhibitor's display area.

### NOTICE

All vehicles at any/all NSRA events, must be licensed, insured and registered for the event. No motorized or non-motorized contrivances which do not comply with these requirements shall be ridden or driven on the grounds. Only recognized, single occupant handicap contrivances, motorized or non-motorized will be allowed. **The decision of the NSRA Officials will be final.**

### EVENT SOUVENIR ITEMS

It is hereby agreed and understood that an Exhibitor / Sponsor shall not have the right to use letters, words, numbers or symbols or sell any merchandise or product which would directly or indirectly depict an association with Street Rod Nationals East. It is further agreed and understood that no acts or action shall be performed by an Exhibitor / Sponsor which would, in any way, connote an affiliation with Street Rod Nationals East.

It is further agreed and understood that management of the National Street Rod Association shall determine any violation pursuant to the foregoing paragraph and take any action as necessary to eliminate infringement relative to the foregoing paragraph. Management of the National Street Rod Association shall in its sole discretion determine if the Exhibitor / Sponsor is in breach of the agreement.

**OBJECTIONABLE MATERIAL MAY NOT BE SOLD, GIVEN AWAY, DISPLAYED OR PROMOTED IN ANY MANNER.**

**ELIGIBILITY:** Submission of a commercial space agreement and or payment for exhibit space does not guarantee that exhibit space will be assigned. NSRA reserves the right to determine the eligibility of any exhibitor for inclusion in the event, either before or after proper execution of this agreement.

Applications for rental of exhibit space shall be subject to the approval of NSRA and NSRA reserves the right to reject space applications with or without cause if in the best interest of the event.

**SPACE ALLOCATION:** The method of assigning spaces shall be established by NSRA, and may be changed from time to time without notice to exhibitors in order to accommodate what NSRA perceives as the best interest of the event. NSRA also reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the event.

**CONTROVERSIAL ITEMS, POLITICAL MATERIAL, WEAPONS MAY NOT BE DISPLAYED, PROMOTED OR SOLD.**

### LIABILITY

Neither the National Street Rod Association, the City of York, the State of Pennsylvania, the York Expo Center, or the York County Agricultural Society, their representatives, agents, employees or any member or guests of the Street Rod Nationals East and/or the facility on which the activities are presented, is responsible for any injury, loss, or damage from any cause whatsoever that may be suffered by any Sponsor, Exhibitor, their employees, agents, or property. The Sponsor or Exhibitor, upon execution of this agreement, expressly releases the foregoing named associations, parties, individuals, and employees from any and all claims for such loss, damage, or injury.

Any and all restrictions and/or levies imposed or enforced by the facility, the City of York, and/or the State of Pennsylvania must be observed by the Sponsor or Exhibitor, and the Street Rod Nationals East staff and/or the National Street Rod Association assume no responsibility or liability whatsoever in matters related to any restrictions and/or levies imposed on any Sponsor or Exhibitor by the event facility, the City of York, and/or the State of Pennsylvania.

No responsibility is assumed by the National Street Rod Association, Nationals Producers, the York Expo Center, their agents or affiliates, for goods delivered to the York Expo Center, or for materials left on the premises after the event's closing hours. Sponsors and Exhibitors who wish to insure their promotion and display materials, or components thereof, including products and merchandise, should do so at their own expense. Security guards will patrol the entire fairgrounds area, 24 hours per day.

**NO HYDRAULIC LIFTS MAY BE OPERATED, AT ANY NSRA EVENTS.**

**NO EVENT SOUVENIR ITEMS OR FOOD AND BEVERAGES MAY BE SOLD OR GIVEN AWAY BY ANY EXHIBITORS / SPONSORS.**

**NO WELDING OR CUTTING DEMONSTRATIONS ALLOWED IN ANY BUILDINGS. NO OPEN HEADER DEMOS ALLOWED.**

**"STREET IS NEAT" IN ANY FORM IS A REGISTERED TRADEMARK OF THE NATIONAL STREET ROD ASSOCIATION AND MAY NOT BE USED IN ANY MANNER.**

**NO 2, 3 OR 4 WHEEL SCOOTERS MAY BE PROMOTED, ADVERTISED, DEMONSTRATED OR SOLD AT NSRA EVENTS.**

**ALL VEHICLES (OTHER THAN REGISTERED STREET RODS) THAT ARE TO BE IN COMMERCIAL BOOTHS, MUST BE IN PLACE BEFORE 6 PM ON THE FINAL SET UP DAY AND REMAIN THERE UNTIL 1:00 PM SUNDAY.**

**THE NATIONAL STREET ROD ASSOCIATION WILL ENDEAVOR TO MAKE ALL REASONABLE ACCOMMODATIONS SO THAT ALL ASPECTS OF THIS EVENT ARE ACCESSIBLE TO PERSONS WITH DISABILITIES. IF YOU PLAN TO ATTEND THIS NSRA EVENT AND NEED SPECIAL ASSISTANCE, PLEASE CONTACT THE NATIONAL STREET ROD ASSOCIATION; 4030 PARK AVENUE; MEMPHIS, TENNESSEE 38111-7406; TELEPHONE: (901) 452-4030.**

**IN THE EVENT OF ANY RESTRICTIONS IMPOSED BY LOCAL GOVERNMENT, ALL EXHIBITORS MUST ADHERE TO SAID RESTRICTIONS.**



# 50th ANNUAL STREET ROD NATIONALS EAST YORK EXPO CENTER YORK, PA May 31, June 1, 2, 2024

S/N

We hereby apply for manufacturer's / supplier's participation in the NSRA event listed above. It is our understanding that our participation is subject to all conditions and regulations governing the event and its production. Enclosed is our check, made payable to NSRA, in the amount designed below.

(PLEASE PRINT CLEARLY) DATE: \_\_\_\_\_ PHONE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_ FAX: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CELL: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PENNSYLVANIA SALES TAX LICENSE NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

PRODUCT: \_\_\_\_\_

IF YOU WILL BE USING A TRAILER AS PART OF YOUR DISPLAY. HOW LONG \_\_\_\_\_.

WHICH SIDE OPENS? (CHECK ONE)  DRIVER  PASSENGER

NAME OF PERSON TO BE IN CHARGE OF COMPANY'S ACTIVITIES: \_\_\_\_\_ (PLEASE PRINT)

AUTHORIZED BY: \_\_\_\_\_ TITLE: \_\_\_\_\_

MUST BE SIGNED

This Agreement contains a Release and Indemnification provision for the benefit of National Street Rod Association and the York Expo Center. Read this agreement carefully. Your signature indicates your full understanding and acceptance of all terms and conditions of this agreement

Total size of space required is \_\_\_\_\_ x \_\_\_\_\_ .  Inside  Outside

10' x 10' space .....\$600.

Additional footage @ \$100. per 10' x 10' inside or outside .....+

**Super Prize Program Discount:** (For Super Prize Program Participants Only) .....-

**Discount:** \$100. if total amount due is received **no later than 30 days before set up day** .....-

**All space purchased or balance due not paid in full 10 days before set up day add \$100. to total due** .....+

Total .....

**Non-Refundable Non-Transferrable Deposit: Must be at least 50% of total** .....

Balance due **30 days before set up day** .....

All space reservations paid for after **30 days before set up day** must be paid by cashiers check or money order. **When paying deposits or balance due invoices, separate checks for each event would be appreciated. Please make all checks payable to NSRA.**

|                                  |   |
|----------------------------------|---|
| CS _____<br>CR _____<br>CF _____ | <i>You have my permission to charge the total booth cost plus 5% surcharge to my Visa, Mastercard, American Express, or Discover. Credit card payments must be for 100% of total space purchased.</i><br><b>Credit Card Number:</b> _____ <b>Exp Date:</b> _____ <b>CVC:</b> _____<br><b>Card Holder Signature:</b> _____ |
|----------------------------------|---|

**No Refunds after 30 days before set up day.**

**CAMPING ON FAIRGROUNDS IS AVAILABLE.** Contact Doug Wood (410) 456-2227, natseastcamping@gmail.com.

**SET UP DAY:** Wednesday and Thursday from 9:00 a.m. to 5:00 p.m.

**ELECTRICAL SERVICE:** You will receive an electrical order form with your confirmation letter.

**BUILDING HOURS:** 9:00 a.m. to 5:00 p.m. Friday and Saturday, 9:00 a.m. to 1:00 p.m. Sunday (Exhibitor door opens at 8:30 daily).

**DECORATOR:** We will setup backdrop drapes and side drapes (for inside exhibitors only). Any other items may be rented from the decorator. He will send you an order form prior to the event.

**EXHIBITOR PARKING:** All exhibitors (except those driving street rods) must park and stay during the event hours in the designated parking area.

**Exhibitor Access on Wednesday from 9 a.m. to 5 p.m. and Thursday from 8 a.m. to 6 p.m. is HIGHLAND AVE., GATE 6. NO ACCESS AFTER THESE HOURS. The Highland Gate cannot be used by Exhibitors after Thursday at 6 p.m. Exhibitor Entrance on Friday, Saturday and Sunday is Gate 5A on Stanton Street.**

**CREDENTIALS:** Exhibitors will be issued up to 6 people passes and 2 vehicle passes per contract. These must be picked up at the event on set up day.

**Return this contract with payment and space requirements to:**  
**BOB REYNOLDS, Director, Advertising & Sales**  
 2365 Royal Oaks Drive, Alamo, CA 94507  
 Phone: (925) 855-1808 · Fax: (925) 855-1809  
 NSRABOB@yahoo.com

**Additional Information:**  
**TOM VOLLBRECHT**  
 (651) 213-3183  
 tvollbrecht@nsra-usa.com

# THE UPMC ARENA AT THE YORK EXPO CENTER

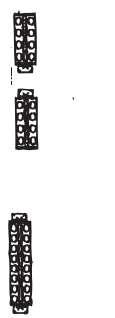
EAST LOBBY

WEST LOBBY

Concession

EAST PROMENADE

WEST PROMENADE



MARK SPACES IN  
ORDER OF CHOICE

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

|     |     |     |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 308 | 307 | 306 | 305 | 304 | 303 | 302 | 301 | 300 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|

|     |     |     |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 317 | 316 | 315 | 314 | 313 | 312 | 311 | 310 | 309 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|

|         |         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|---------|
| 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 40 |
| .325    | .326    | .327    | .328    | .329    | .330    | .331    |
| 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 40 | 20 x 40 |
| .334    | .333    | .332    | .331    | .330    | .329    | .328    |

**NSRA MERCHANDISE**

|         |         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|---------|
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 |
| .319    | .320    | .321    | .322    | .323    | .324    | .325    |
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 |
| .340    | .339    | .338    | .337    | .336    | .335    | .334    |

|         |         |         |         |         |         |         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| 362     | 363     | 364     | 365     | 366     | 367     | 368     | 369     | 370     | 371     | 372     | 373     |
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 30 | 20 x 30 |
| .378    | .377    | .376    | .375    | .374    | .373    | .372    | .371    | .370    | .369    | .368    | .367    |

|         |         |         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|---------|---------|
| 354     | 355     | 356     | 357     | 358     | 359     | 360     | 361     |
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 30 | 20 x 30 |
| .381    | .380    | .379    | .378    | .377    | .376    | .375    | .374    |

|         |         |         |         |         |         |         |         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| 341     | 342     | 343     | 344     | 345     | 346     | 347     | 348     | 349     | 350     | 351     | 352     | 353     |
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 |
| .387    | .386    | .385    | .384    | .383    | .382    | .381    | .380    | .379    | .378    | .377    | .376    | .375    |

OVERHEAD  
DOOR

|         |         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|---------|
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 30 |
| .397    | .398    | .399    | .400    | .401    | .402    | .403    |
| 413     | 412     | 411     | 410     | 409     | 408     | 407     |
| 406     | 405     | 404     | 403     | 402     | 401     | 400     |

|         |         |         |         |
|---------|---------|---------|---------|
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 30 |
| .394    | .395    | .396    | .397    |
| 421     | 420     | 419     | 418     |
| 417     | 416     | 415     | 414     |

|         |         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|---------|
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 |
| .388    | .389    | .390    | .391    | .392    | .393    | .394    |
| 434     | 433     | 432     | 431     | 430     | 429     | 428     |
| 427     | 426     | 425     | 424     | 423     | 422     | 421     |

|         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 30 |
| .444    | .445    | .446    | .447    | .448    | .449    |
| 460     | 459     | 458     | 457     | 456     | 455     |
| 454     | 453     | 452     | 451     | 450     | 449     |

|         |         |         |
|---------|---------|---------|
| 20 x 30 | 20 x 20 | 20 x 30 |
| .441    | .442    | .443    |
| 468     | 467     | 466     |
| 465     | 464     | 463     |

|         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|
| 20 x 30 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 | 20 x 20 |
| .435    | .436    | .437    | .438    | .439    | .440    |
| 481     | 480     | 479     | 478     | 477     | 476     |
| 475     | 474     | 473     | 472     | 471     | 470     |

|     |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|
| 502 | 503 | 504 | 505 | 506 | 507 | 508 |
|-----|-----|-----|-----|-----|-----|-----|

|     |     |     |     |
|-----|-----|-----|-----|
| 509 | 510 | 511 | 512 |
|-----|-----|-----|-----|

|     |     |     |     |     |
|-----|-----|-----|-----|-----|
| 497 | 498 | 499 | 500 | 501 |
|-----|-----|-----|-----|-----|

|     |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|
| 490 | 491 | 492 | 493 | 494 | 495 | 496 |
|-----|-----|-----|-----|-----|-----|-----|

|     |     |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 482 | 483 | 484 | 485 | 486 | 487 | 488 | 489 |
|-----|-----|-----|-----|-----|-----|-----|-----|

**I** ← Indicates Floor Beam Exhibitors  
set on wall must work around these  
beams.

This contract shows all spaces are still available. The closer we get to event dates fewer space(s) will remain. For an up to date list of open spaces contact Bob Reynolds.



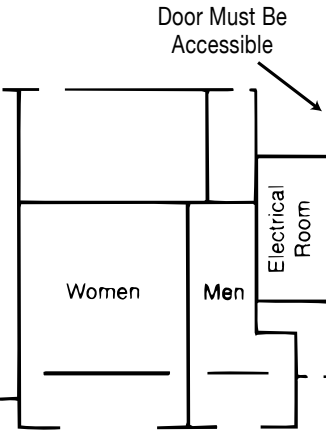


Overhead Door

## MEMORIAL HALL

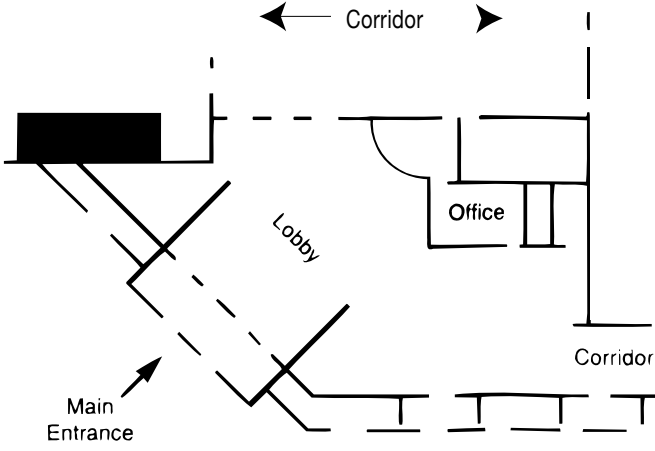
There will be no commercial space in Memorial Hall West this year. Women's World will still be in the East section.

Memorial Hall West will be where the NSRA Builder's Showcase East presented by Classic Auto Mall will take place.. Twenty five or more professional builder's will display their vehicles and compete for the Outstanding Builder Award.



## Credentials

Credentials will be given out at the Streetscene Booth just inside the main entrance to the UPMC Arena, across from our Merchandise Booth.



**This contract shows all spaces are still available. The closer we get to event dates fewer space(s) will remain. For an up to date list of open spaces contact Bob Reynolds.**

**Contracts received without the PA sales tax number will be returned. If you are not a selling vendor then you do not need it, but contracts must indicate that you do not sell. For information regarding the sales tax number contact Todd Seidel at (717) 425-7711, tseidel@state.pa.us.**

- MARK SPACES IN ORDER OF CHOICE**
1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
  4. \_\_\_\_\_
  5. \_\_\_\_\_
  6. \_\_\_\_\_



**TO UPMC ARENA**

|         |         |
|---------|---------|
| 30 x 40 | 30 x 40 |
|         |         |
|         |         |
| 014     | 013     |
| 30 x 40 | 30 x 40 |
|         |         |
|         |         |
| 015     | 012     |
| 30 x 40 | 30 x 40 |
|         |         |
|         |         |
| 016     | 011     |
| 30 x 40 | 30 x 40 |
|         |         |
|         |         |
| 017     | 010     |
| 30 x 40 | 30 x 40 |
|         |         |
|         |         |
| 018     | 09      |
| 30 x 40 | 30 x 40 |
|         |         |
|         |         |
| 019     | 08      |

|         |
|---------|
| 20 x 30 |
| 07      |
| 30 x 40 |
|         |
|         |
| 06      |
| 30 x 40 |
|         |
|         |
| 05      |
| 30 x 40 |
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|         |
| 04      |
| 30 x 40 |
|         |
|         |
| 03      |
| 30 x 40 |
|         |
|         |
| 02      |
| 30 x 40 |
|         |
|         |
| 01      |



**Memorial Hall  
WEST**

**Memorial Hall  
EAST**

**MARK SPACES IN  
ORDER OF CHOICE**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

**INFORMATION:**

**BOB REYNOLDS**, Director, Advertising & Sales  
 2365 Royal Oaks Drive  
 Alamo, CA 94507  
 Phone: (925) 855-1808  
 Fax: (925) 855-1809  
 NSRABOB@yahoo.com

**ADDITIONAL INFO:**

**TOM VOLLBRECHT**  
 (651) 213-3183  
 tvollbrecht@nsra-usa.com

This contract shows all spaces are still available. The closer we get to event dates fewer space(s) will remain. For an up to date list of open spaces contact Bob Reynolds.